



**"Entrepreneurship 2.0
for Greece 2.0"**
*Wednesday, December 15, 2021
King George Hotel, Athens*



7th ANNUAL E.EN.E. ECONOMIC FORUM

Entrepreneurship 2.0 for Greece 2.0

Wednesday, December 15, 2021

King George Hotel

(Syntagma Square)

Address: Kefalariou 1 & Filadelfeos 14562, Kifisia **Phone:** 2106287211

Email: secretary@eene.gr

Website: www.eene.gr



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AGENDA – as of December 8

- 10.00 *Arrival of delegates - Registration*
- 10.30 Welcoming Speech:
Dr. Vassili G. Apostolopoulos, President of the Hellenic Entrepreneurs Association (EENE)*
- 10.45 Opening Keynote Address:
Panagiotis Pikrammenos, Deputy Prime Minister of the Hellenic Republic
- 11.00 Keynote Address:
Christian Hadjiminas, First Vice President, E.EN.E. President, EFA Group*
- 11.15 **1st Thematic Discussion "The Future Looks Like" - "Powered by Fortune Greece"**
Yannis Mastrogeorgiou, Secretary General for Communication and Media at Presidency of the Government;
Foresight Policy Coordinator for the Greek Government*
Thodoris Georgakopoulos, Editorial Director, diaNEOsis*
Marco Veremis, co-Founder & Executive Chairman, Upstream*
Chair: **Maria Nikoltsiou**, Journalist, Anchor, ALPHA TV*
- 11.45 **2nd Thematic Discussion "Tourism"**
Greek Tourism 2.0 – The Future of Greek Tourism
Live Interview:
Vassilis Kikilias, Minister of Tourism*
In discussion with: **Alexandros Angelopoulos**, B' Vice President E.EN.E., CEO, ALDEMAR RESORTS*

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12.00 **3rd Thematic Discussion "Digital Infrastructure"**

The double-edged digital challenge: How digital transformation of the public and private sector can become a catalyst for growth | Towards a modern and holistic civil protection mechanism | The National Strategy for Civil Protection

Live Interview:

Kyriakos Pierrakakis, Minister of Digital Governance*

In discussion: **Tasos Zachos**, Editor in Chief, Fortune Greece*

Live Interview:

Peggy Antonakou, General Manager Southeast Europe, Google*

In discussion: **Tasos Zachos**, Editor in Chief, Fortune Greece*

Live Interviews:

George Doukidis, Prof. of Management, Science & Technology, Athens Univ. of Economics and Business*

George Patsis, Founder & CEO, OBRELA *

Chair: **Pavlos Efthymiou**, Director General, E.EN.E.*

12.45 *Coffee break*

13.00 **4th Thematic Discussion "Health"**

The Future of Health

Keynote Address:

Athanasios Plevris, Minister of Health*

Presentation & Discussion:

Olympios Papadimitriou, President, Hellenic Association of Pharmaceutical Companies*

Chair: **Maria Nikoltsiou**, Journalist, Anchor, ALPHA TV*

13.30 **5th Thematic Discussion "Civil Protection"**

Being insured against natural disasters: The way forward for businesses

Live Interview:

Christos Stylianides, Minister of Climate Crisis & Civil Protection*

In discussion with: **Maria Nikoltsiou**, Journalist, Anchor, ALPHA TV*



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14.00 **6th Thematic Discussion "Education"**

Entrepreneurship 2.0, Education 2.0 and the Skills for Growth

Keynote Address:

Niki Kerameus, Minister of Education and Religious Affairs

Presentation & Discussion/ HR 2.0 and the skills for Growth:

Theofilos Vasileiadis CEO & Founder, kariera.gr*

Rebecca Pitsika, CEO, People for Business*

Chair: **Marianna Skylakakis**, Founder & Editor, [αθηNEA](http://alphaNEA)

14.30 *Light Lunch*

15.00 *Live Interview*

Evangelos Venizelos, Deputy Prime Minister and Finance Minister (2011-2012); Prof. of Constitutional Law, Aristotle University of Thessaloniki*

In discussion with: **Nikos Filippidis**, Journalist, MEGA TV*

15.15 *Live Interview:*

Kevin Featherstone, Eleftherios Venizelos Professor in Contemporary Greek Studies and Professor in European Politics in the European Institute at LSE ([online](#))*

15.30 **7th Thematic Discussion "Entrepreneurship" and "Outward orientation"**

Business talks: How business leaders see the outlook of the Greek economy just before the start of Greece 2.0 | Exporting Greece to the world: How government can help Greek businesses become more extroverted

Live Discussion Innovation and Growth

Ioannis Tsakiris, Deputy Minister of Development & Investments*

Dimitris Liakos, Economist, Former Deputy Minister to the Prime Minister*

Live Interview:

Dimitris Papalexopoulos, Chairman, Hellenic Federation of Enterprises*

In discussion with: **Anastasia Paretzoglou**, Brand Manager, Fortune Greece *



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7th Thematic Discussion "Entrepreneurship" and "Outward orientation" - continue

Live Interview:

Christian Hadjiminas, First Vice President, E.EN.E. President, EFA Group*

In discussion with: **Anastasia Paretzoglou**, Brand Manager, Fortune Greece *

Live Interview:

Michael Stasinopoulos, President, Hellenic Production; President ELVAL-HALCOR;
non-Executive Member of the Board, VIOHALCO*

In discussion with: **Pavlos Efthymiou**, Director General, E.EN.E.*

Live Interview:

Representative ΕΛΛΑ-ΔΙΚΑ ΜΑΣ*

In discussion with: **Pavlos Efthymiou**, Director General, E.EN.E.*

17.00 Live Interview:

Yiannis Plakiotakis, Minister of Maritime Affairs & Insular Policy*

In discussion with: **Eva Antonopoulou**, Journalist, SKAI TV

17.15 **8th Thematic Discussion "Investments"**

Investing for impact: Greece 2.0, structural funds and new incentives for growth | The National Recovery & Resilience Facility and the Greek development – Funding Greece 2.0, a practical compass for Greek business | The new development law and the new Public Private Partnerships: New growth levers & the Scale-up bet

Keynote Address:

Adonis Georgiadis, Minister of Development & Investments *

Presentations & Discussion:

Theodoros Tryfon, Vice President of ELPEN Pharmaceutical and CO-CEO of ELPEN Group*

Kyriakos Sabatakakis, Country Managing Director, Accenture

Representative ΕΛΛΑ-ΔΙΚΑ ΜΑΣ*

18.30 Closing Keynote Address:

Christos Staikouras, Minister of Finance *

18.45 *End of Conference - Cocktail Reception*

* confirmed



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