



**"Entrepreneurship 2.0
for Greece 2.0"**

*Wednesday, December 15, 2021
King George Hotel, Athens*



7th ANNUAL E.EN.E. ECONOMIC FORUM

Entrepreneurship 2.0 for Greece 2.0

Wednesday, December 15, 2021

King George Hotel

(Syntagma Square)

Address: Kefalariou 1 & Filadelfeos 14562, Kifisia

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AGENDA – as of December 10

- 10.00 *Arrival of delegates - Registration*
- 10.30 Welcoming Speech:
Dr. Vassili G. Apostolopoulos, President of the Hellenic Entrepreneurs Association (EENE)
- 10.40 Opening Keynote Address:
Panagiotis Pikrammenos, Deputy Prime Minister of the Hellenic Republic
- 10.50 Keynote Address:
Christian Hadjiminias, First Vice President, E.EN.E. President, EFA Group
- 11.00 **1st Thematic Discussion "The Future Looks Like" - "Powered by Fortune Greece"**
Yannis Mastrogeorgiou, Secretary General for Communication and Media at Presidency of the Government;
Foresight Policy Coordinator for the Greek Government
Thodoris Georgakopoulos, Editorial Director, diaNEOsis
Marco Veremis, co-Founder & Executive Chairman, Upstream
Michalis Stangos, Co-Founder & President, Industry Disruptors Game Changers, MSCOMM
Chair: **Maria Nikoltsiou**, Journalist, Anchor, ALPHA TV
- 11.45 **2nd Thematic Discussion "Tourism"**
Greek Tourism 2.0 – The Future of Greek Tourism
Live Interview:
Vassilis Kikilias, Minister of Tourism
In discussion with: **Alexandros Angelopoulos**, B' Vice President E.EN.E., CEO, ALDEMAR RESORTS

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12.00 **3rd Thematic Discussion "Digital Infrastructure"**

The double-edged digital challenge: How digital transformation of the public and private sector can become a catalyst for growth | Towards a modern and holistic civil protection mechanism | The National Strategy for Civil Protection

Live Interview:

Kyriakos Pierrakakis, Minister of Digital Governance

In discussion: **Tasos Zachos**, Editor in Chief, Fortune Greece

Live Interview:

Peggy Antonakou, General Manager Southeast Europe, Google

In discussion: **Tasos Zachos**, Editor in Chief, Fortune Greece

Live Interviews:

George Doukidis, Prof. of Management, Science & Technology, Athens Univ. of Economics and Business

George Patsis, Founder & CEO, OBRELA

Chair: **Pavlos Efthymiou**, Director General, E.EN.E.

12.45 *Coffee break*

13.00 **4th Thematic Discussion "Health"**

The Future of Health

Keynote Address:

Thanos Plevris, Minister of Health

Presentation & Discussion:

Olympios Papadimitriou, President, Hellenic Association of Pharmaceutical Companies

Chair: **Maria Nikoltsiou**, Journalist, Anchor, ALPHA TV

13.30 **5th Thematic Discussion "Civil Protection"**

Being insured against natural disasters: The way forward for businesses

Live Interview:

Christos Stylianides, Minister of Climate Crisis & Civil Protection

In discussion with: **Maria Nikoltsiou**, Journalist, Anchor, ALPHA TV



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14.00 **6th Thematic Discussion "Education"**

Entrepreneurship 2.0, Education 2.0 and the Skills for Growth

Keynote Address:

Niki Kerameus, Minister of Education and Religious Affairs

Presentation & Discussion/ HR 2.0 and the skills for Growth:

Theofilos Vasileiadis CEO & Founder, kariera.gr

Rebecca Pitsika, CEO, People for Business

Chair: **Marianna Skylakakis**, Founder & Editor, αθηNEA

14.30 *Light Lunch*

15.00 Live Interview

Evangelos Venizelos, Deputy Prime Minister and Finance Minister (2011-2012); Prof. of Constitutional Law, Aristotle University of Thessaloniki

In discussion with: **Nikos Filippidis**, Journalist, MEGA TV

15.15 Live Interview:

Kevin Featherstone, Eleftherios Venizelos Professor in Contemporary Greek Studies and Professor in European Politics in the European Institute at LSE ([online](#))

15.30 **7th Thematic Discussion "Entrepreneurship" and "Outward orientation"**

Business talks: How business leaders see the outlook of the Greek economy just before the start of Greece 2.0 | Exporting Greece to the world: How government can help Greek businesses become more extroverted

Live Discussion Innovation and Growth

Ioannis Tsakiris, Deputy Minister of Development & Investments

Dimitris Liakos, Economist, Former Deputy Minister to the Prime Minister

Chair: **Marianna Skylakakis**, Founder & Editor, αθηNEA

Live Interview:

Dimitri Papalexopoulos, Chairman of the BoD, SEV Hellenic Federation of Enterprises

In discussion with: **Anastasia Paretzoglou**, Brand Manager, Fortune Greece



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7th Thematic Discussion "Entrepreneurship" and "Outward orientation" - continue

Live Interview:

Christian Hadjiminias, First Vice President, E.EN.E. President, EFA Group

In discussion with: **Anastasia Paretzoglou**, Brand Manager, Fortune Greece

Live Interview:

Michael Stassinopoulos, President, Hellenic Production; President ELVAL-HALCOR;
non-Executive Member of the Board, VIOHALCO

In discussion with: **Anastasia Paretzoglou**, Brand Manager, Fortune Greece

Live Interview:

Erik Holmgren, Counselor for Economic Affairs, U.S. Embassy Athens

In discussion with: **Pavlos Efthymiou**, Director General, E.EN.E.

17.00 Live Interview:

Yiannis Plakiotakis, Minister of Maritime Affairs & Insular Policy

In discussion with: **Maria Nikoltsiou**, Journalist, Anchor, ALPHA TV

17.15 **8th Thematic Discussion "Investments"**

Investing for impact: Greece 2.0, structural funds and new incentives for growth | The National Recovery & Resilience Facility and the Greek development – Funding Greece 2.0, a practical compass for Greek business | The new development law and the new Public Private Partnerships: New growth levers & the Scale-up bet

Theodore Tryfon, Co-CEO Elpen Group & President of Panhellenic Pharmaceutical Industries (PEF)

Michael Tsaoutos, Vice President, AITCG (Association of Industries in Thessaly and in Central Greece and ELLA-DIKA MAS NGO.

Dimitris Iatrides, Executive Director, Hellenic Ports Association

Chair: **Michalis Stangos**, Co-Founder & President, Industry Disruptors Game Changers, MSCOMM

18.30 Closing Keynote Address:

Christos Staikouras, Minister of Finance

18.45 *End of Conference - Cocktail Reception*



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