



**"Entrepreneurship 2.0  
for Greece 2.0"**  
*Wednesday, December 15, 2021  
King George Hotel, Athens*



# 7<sup>th</sup> ANNUAL E.EN.E. ECONOMIC FORUM

Entrepreneurship 2.0 for Greece 2.0

Wednesday, December 15, 2021

King George Hotel

(Syntagma Square)

**Address:** Kefalariou 1 & Filadelfeos 14562, Kifisia      **Phone:** 2106287211

**Email:** [secretary@eene.gr](mailto:secretary@eene.gr)

**Website:** [www.eene.gr](http://www.eene.gr)



**"Entrepreneurship 2.0  
for Greece 2.0"**  
Wednesday, December 15, 2021  
King George Hotel, Athens



## CONFERENCE AGENDA

- 09.45 *Arrival of delegates - Registration*
- 10.20 Welcoming Speech:  
**Dr. Vassili G. Apostolopoulos**, President of the Hellenic Entrepreneurs Association (E.EN.E.)
- 10.30 Opening Keynote Address:  
**Panagiotis Pikrammenos**, Deputy Prime Minister of the Hellenic Republic
- 10.40 Keynote Address:  
**Christian Hadjiminias**, First Vice President, E.EN.E., President, EFA Group
- 10.50 **1st Thematic Discussion "The Future Looks Like" - "Powered by Fortune Greece"**  
**Yannis Mastrogeorgiou**, Secretary General for Communication and Media at Presidency of the Government;  
Foresight Policy Coordinator for the Greek Government  
**Thodoris Georgakopoulos**, Editorial Director, diaNEOsis  
**Marco Veremis**, co-Founder & Executive Chairman, Upstream  
**Michalis Stangos**, Co-Founder & President, Industry Disruptors Game Changers, MSCOMM  
Chair: **Maria Nikoltsiou**, Journalist, Anchor, ALPHA TV
- 11.30 **2nd Thematic Discussion "Tourism & Culture"**  
Live Interview - Hellenic Culture 2.0: the Economy of Culture as a Growth Catalyst  
**Lina Mendoni**, Minister of Culture & Sports  
In discussion: **Petros Efthymiou**, journalist, former Minister



**"Entrepreneurship 2.0  
for Greece 2.0"**  
Wednesday, December 15, 2021  
King George Hotel, Athens



11.45 Live Interview - Greek Tourism 2.0 – The Future of Greek Tourism

**Vassilis Kikilias**, Minister of Tourism

In discussion with: **Alexandros Angelopoulos**, B' Vice President E.EN.E., CEO, ALDEMAR RESORTS

12.00 **3rd Thematic Discussion "Digital Infrastructure"**

The double-edged digital challenge: How digital transformation of the public and private sector can become a catalyst for growth | Towards a modern and holistic civil protection mechanism | The National Strategy for Civil Protection

Live Interview:

**Kyriakos Pierrakakis**, Minister of Digital Governance

In discussion: **Tasos Zachos**, Editor in Chief, Fortune Greece

Live Interview:

**Peggy Antonakou**, General Manager Southeast Europe, Google

In discussion: **Tasos Zachos**, Editor in Chief, Fortune Greece

Live Interviews:

**George Doukidis**, Prof. of Management, Science & Technology, Athens Univ. of Economics and Business

**George Patsis**, Founder & CEO, OBRELA

Chair: **Pavlos Efthymiou**, Director General, E.EN.E.

12.45 *Coffee break*

13.00 **4th Thematic Discussion "Health"**

The Future of Health

Keynote Address:

**Thanos Plevris**, Minister of Health

Presentation & Discussion:

**Olympios Papadimitriou**, President, Hellenic Association of Pharmaceutical Companies

Chair: **Maria Nikoltsiou**, Journalist, Anchor, ALPHA TV



**"Entrepreneurship 2.0  
for Greece 2.0"**  
Wednesday, December 15, 2021  
King George Hotel, Athens



13.30 **5<sup>th</sup> Thematic Discussion "Civil Protection"**

Being insured against natural disasters: The way forward for businesses

Live Interview:

**Christos Stylianides**, Minister of Climate Crisis & Civil Protection

In discussion with: **Maria Nikoltsiou**, Journalist, Anchor, ALPHA TV

13.45 *Coffee break*

14.00 **6<sup>th</sup> Thematic Discussion "Education"**

Entrepreneurship 2.0, Education 2.0 and the Skills for Growth

Keynote Address:

**Niki Kerameus**, Minister of Education and Religious Affairs

Presentation & Discussion/ HR 2.0 and the skills for Growth:

**Theofilos Vasileiadis** CEO & Founder, kariera.gr

**Rebecca Pitsika**, CEO, People for Business

Chair: **Marianna Skylakakis**, Founder & Editor, αθηNEA

14.30 *Light Lunch*

15.00 *Live Interview*

**Evangelos Venizelos**, Deputy Prime Minister and Finance Minister (2011-2012); Prof. of Constitutional Law, Aristotle University of Thessaloniki

In discussion with: **Nikos Filippidis**, Journalist, MEGA TV

15.15 *Keynote address:*

**Kevin Featherstone**, Eleftherios Venizelos Professor in Contemporary Greek Studies and Professor in European Politics in the European Institute at LSE ([online](#))



**"Entrepreneurship 2.0  
for Greece 2.0"**  
Wednesday, December 15, 2021  
King George Hotel, Athens



15.30 **7<sup>th</sup> Thematic Discussion "Entrepreneurship" and "Outward orientation"**

Business talks: How business leaders see the outlook of the Greek economy just before the start of Greece 2.0 | Exporting Greece to the world: How government can help Greek businesses become more extroverted

Live Discussion Innovation and Growth

**Ioannis Tsakiris**, Deputy Minister of Development & Investments

**Dimitris Liakos**, Economist, Former Deputy Minister to the Prime Minister

Chair: **Marianna Skylakakis**, Founder & Editor, αθηNEA

Live Interview:

**Dimitri Papalexopoulos**, Chairman of the BoD, SEV Hellenic Federation of Enterprises

In discussion with: **Anastasia Paretzoglou**, Brand Manager, Fortune Greece

Live Interview:

**Christian Hadjiminias**, First Vice President, E.EN.E. President, EFA Group

In discussion with: **Anastasia Paretzoglou**, Brand Manager, Fortune Greece

Live Interview:

**Michael Stassinopoulos**, President, Hellenic Production; President ELVALHALCOR;

Executive Member of the Board, VIOHALCO

In discussion with: **Anastasia Paretzoglou**, Brand Manager, Fortune Greece

17.00 Live Interview:

**Yiannis Plakiotakis**, Minister of Maritime Affairs & Insular Policy

In discussion with: **Maria Nikoltsiou**, Journalist, Anchor, ALPHA TV



**"Entrepreneurship 2.0  
for Greece 2.0"**  
Wednesday, December 15, 2021  
King George Hotel, Athens



17.15 **8<sup>th</sup> Thematic Discussion "Investments"**

Investing for impact: Greece 2.0, structural funds and new incentives for growth | The National Recovery & Resilience Facility and the Greek development – Funding Greece 2.0, a practical compass for Greek business | The new development law and the new Public Private Partnerships: New growth levers & the Scale-up bet

Keynote Address:

**Adonis Georgiadis**, Minister of Development & Investments

Discussion

**Theodore Tryfon**, Co-CEO Elpen Group & President of Panhellenic Pharmaceutical Industries (PEF)

**Agis Pistiolas**, President of "ELLA-DIKA MAS " Initiative &

Member of Board of Agrino – [EV.GE](#) PISTIOLAS

**Michael Tsaoutos**, Vice President, AITCG (Association of Industries in Thessaly and in Central Greece and ELLA-DIKA MAS NGO.

**Dimitris Iatrides**, Executive Director, Hellenic Ports Association

**Chair: Michalis Stangos**, Co-Founder & President, Industry Disruptors Game Changers, MSCOMM

18.30 Closing Keynote Address:

**Christos Staikouras**, Minister of Finance

18.45 *End of Conference - Cocktail Reception*

**Address:** Kefalariou 1 & Filadelfeos 14562, Kifisia **Phone:** 2106287211

**Email:** [secretary@eene.gr](mailto:secretary@eene.gr)

**Website:** [www.eene.gr](http://www.eene.gr)



**"Entrepreneurship 2.0  
for Greece 2.0"**  
Wednesday, December 15, 2021  
King George Hotel, Athens



## 7th ANNUAL ECONOMIC FORUM SPONSORS

### GOLD SPONSORS



### SPONSORS



### SUPPORTERS



### PARTNERS



Address: Kefalariou 1 & Filadelfeos 14562, Kifisia

Phone: 2106287211

Email: [secretary@eene.gr](mailto:secretary@eene.gr)

Website: [www.eene.gr](http://www.eene.gr)



**"Entrepreneurship 2.0  
for Greece 2.0"**  
Wednesday, December 15, 2021  
King George Hotel, Athens



**ANNUAL E.EN.E. SPONSORS**

**ANNUAL E.EN.E. GRAND SPONSORS**



**ANNUAL E.EN.E. SPONSORS**



**ANNUAL E.EN.E. SUPPORTERS**



**POWERED BY**



**MEDIA PARTNER**

